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NEWS RELEASE

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FOR IMMEDIATE RELEASE:

Countryside Businesses to Offer Senior Discounts

The Countryside Aging Well team, the Countryside Business Association and the Countryside City Council have announced the launch of a Senior Discount program offering reduced prices and special offers to individuals 60 years of age and older through merchants in the community. Many local businesses already provide special offers to senior shoppers, but the new program will encourage other businesses to do so and give the program more visibility and publicity to attract customers.

The Senior Discount program was initiated by Aging Well, a program of Aging Care Connections, the local source for senior programs and services in 22 area communities. A complete list of participating merchants can be found on the Aging Care Connections' website at www.agingcareconnections.org. Business owners wishing to participate in the program and seniors needing more information may contact Linda Hussey at Aging Care Connections at 708-354-1323, ext. 242.

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Aging Care Connections is a non-profit organization which is the connection to the most comprehensive, expert information, programs and services enabling older adults to remain independent and their families to make the best, most informed decisions regarding needed care in their lives. Serving 22 communities in Lyons, Riverside and south Proviso Townships and an additional ten communities in Leyden and Norwood Park Townships for elder abuse investigation, Aging Care Connections' programs and services are made possible by community support and donations, and, in part, by the Illinois Department on Aging (IDOA), AgeOptions, Community Memorial Foundation and local United Ways. To learn more, visit www.agingcareconnections.org.